

# Signs that shine

Day and night



MACal 9700 Pro translucent films give you high quality results in lightbox applications, allowing to create signs that stand out from the crowd with arresting visual impact at any time of the day or night.

These soft films are translucent when backlit - for truly vibrant colours - and opaque during daytime so that the signage continues to look good and colorful. High performance from start to finish includes uniform colour reproduction - and you can choose from 31 different colours and two light diffusion films.

A durable permanent acrylic adhesive also ensures very good wet-out for extra clarity. MACal 9700 Pro Series is suitable for 5-7 year outdoor applications\*.

## Applications

MACal 9700 Pro is designed for light boxes and other backlit or internally illuminated signs. It could suit window graphics, decorative signage on transparent surfaces, panels and many different branding applications.

\* 5-7 year outdoor durability (Central Europe, Zone 1)

# MACal 9700 PRO






## Key features

- Translucent at night, for backlit impact
- Vibrant and opaque coloured films during the day
- Good colour uniformity across the web for optimal visuals
- Manufactured for uniform colour reproduction
- 31 coloured films, 2 light diffusers (30% & 60%), one block-out film
- Colour matching, with 52 rolls MOQ
- 5-7 year durability\*
- Suitable for thermoforming and flat applications

## Advantages

- **High quality marking film** with many long-lasting\* translucent coloured films
- **Matt, slightly grained finish - no glare and uniform light box diffusion**
- **High quality pigments**, plus a solvent adhesive to help avoid colour fading, cracks, edge-lifting, shrinkage etc.
- Trouble-free **cutting and weeding** with outstanding controlled release
- Very **good adhesion** on glass, acrylic or flexible face materials
- **Indoor and outdoor** applications
- **Easy removal with no residue**, thanks to a special production process
- **Very low shrinkage**, with a highly cohesive adhesive

## Technical characteristics

	<b>Description</b>	80µm conformable polymeric vinyl
	<b>Finish</b>	Matt
	<b>Adhesive</b>	High-performance, permanent, solvent-based
	<b>Outdoor durability</b>	*5-7 years (Central Europe, Zone 1)
	<b>Compliance</b>	Certified M1 according to UNE 23.727-90 Standard Certified Cs1d0 according to EN 13501-1 Compliant with REACH regulations

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